

## THE ULTIMATE EVENT YOUR GUESTS WILL NEVER FORGET!



**Book your important VIP Clients and best Staff an incredible day and a  
“MEMORY they will own FOREVER!”**



**32 Year Injury Free Safety Record!**

**Unique!**

**Exciting!**

**Unforgettable!**

**Easy To Budget!**

**Keeping Your Top Clients & Key Staff  
Is More Important Than Ever!**

# Corporate Events



**32 Year Injury Free Safety Record!**

905.983.1114

racecorporate.com

info@race2000.com

# BRIDGESTONE RACING ACADEMY

racing schools · corporate events · mechanic courses



Hewlett Packard  
Enterprise



"We loved this event. It was a great way to reward people and let them have fun. The very safe environment provided the opportunity for bar and restaurant owners to get to know us better. Take them out to the Bridgestone Racing Academy, show them fun all day and have them meet interesting people. That's a great way to build business relationships"

- John Sleeman -  
Chairman of Sleeman Breweries Ltd.

"Sony's 18 year corporate event relationship with the Academy speaks to the safety quality and value offered by their events."

- Paul Williamson -  
Central Region Sales Manager  
Sony of Canada Ltd.

"First class instruction, track, cars and facilities. The professional staff creates an environment that promotes safety and fun. Left with a big smile."

- Michael Cole -  
CIO, Bell Canada

"After several years of attending one day thrill of a lifetime race events with clients and friends it never gets old... in fact the new track and facilities adds another level of excitement! For novices to experts, car enthusiasts or not, the team and relationship

building opportunities at the Academy are priceless!"

- Jason Toledano -  
CFO, Weston Foods

"For 12 years (and counting), the Bridgestone Racing Academy has been a venue that continues to draw our most senior customer contacts out for a full day of interaction and fun that's never forgotten. The "Thrill of a Lifetime" program is a great draw for clients and is a fantastic incentive to motivate staff!"

- Charles Atkinson -  
President  
Hewlett Packard  
Enterprise Canada

"New" \$72,000 Van Diemen Formula cars! – and no damage responsibility!

- Fits to 6'4" / 275 lbs (& over depending on body proportions)
- Bridgestone Ultra High Performance tires
- 1000 lb car with a 16 valve twin cam 170 HP engine
- "Elite" sequential 5 speed gearbox
- Digital in-steering wheel PiResearch "dashboard"

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"The facility, cars, employees and overall experience come together to create something that most of our guests have never had the good fortune of taking in. We have heard comments such as 'I have won trips to Mexico, Hawaii and several other great destinations during my tenure as a Parts Manager, but this was absolutely over the top, Thank You!'. The venue provides us the opportunity to bring in guests, thank them for their business, and then the best part; team building and bonding while racing around in a Formula car! Outstanding in every regard."

- *Jim Kiritsis* -

Senior Manager, National Service and Parts

"Innovative, safe, exciting, memorable and effective. Target goals met."

- *Bruce Pearce* -

Vice President  
Hewlett Packard Canada

"We have been taking our guests to the Bridgestone Racing Academy for 10 years. The guests start asking in January if we are going back. The day provides a unique opportunity to say thank you to guests that is both unique and memorable."

- *Doug MacDonald* -

Director of VIP Player Services  
Fallsview Casino Resort

"My friends and business associates were thrilled with our race day and our only regret was that we didn't discover you sooner. The education and team building were awesome but nothing approaches the thrill of driving a formula race car. We're coming back soon!"

- *John Peller* -

President / CEO  
Peller Estates Wines

"Thank you for the great time we had at your school and the significantly upgraded track & facilities. We had a diverse group of experienced racers as well as novices like myself — regardless of the experience level everyone had a fantastic experience. In addition to having a good time it provided a unique customer bonding opportunity that will be difficult to surpass! We'll be back."

- *Dean Engelage* -

President, Great Dane

"I've been to enough of your Corporate days to know you run a first class program. Your new cars are truly state of the art and a real joy to drive. I will take every opportunity to tell people about the outstanding events you offer."

- *Randy Oswald* -

Vice President, BMO

**Free Safety Record!**

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**Sample Event Snapshot:**

- Intro / safety / technique class
- Change into racing gear
- Van Diemen Formula car intro in pit lane
- Group photo
- Warm-up lapping sessions
- Catered lunch
- “Chase the pace car” lapping sessions throughout the afternoon
- Cap off day challenging the full advanced track
- Graduation Awards and Celebrations

**Event Options:**

- Half day / Full day / Multi-day events
- 12 – 16 drivers usual / optimal



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## CORPORATE EVENT QUICK NOTES

### Location

Just outside Toronto (only 15 mins east of the new 407 extension at Harmony Road) at the “NEW” Mosport... Canadian Tire Motorsport Park owners Carlo Fidani and Ron Fellows have totally revamped the Driver Development Centre with a purpose-built training track designed from the ground up expressly for driver development and upgraded the facilities to corporate tier 1 specs!

### Safety Record

No injuries ever = 32 years.

### Pre-requisites

No racing experience necessary but a basic proficiency with a manual transmission is mandatory. Drivers over 6'4" / 275 lbs or have unusual body proportions may still fit! Drivers must also be fully conversant in English.

### Dates

Weekdays May – October.

### Group Sizes

Usual is 12 – 16 drivers... 24 – 32 can also be accommodated.

### Event Formats

Thrill of a Lifetime (TLF) Events in half day or full day options from 2 to 4 sessions per driver (15 minute driving sessions). Also included is a slow speed familiarization warm up session.

### No Surprises

Locked down budget with catered lunch & all driving equipment included. Pro Photo Packages not included, but can be arranged. There is no vehicle damage responsibility required of your company or drivers in any of our usual corporate programs.

### NEW Corporate Event Center

97% of our Corporate event clients added the gorgeous new modern and impressive Corporate Event Center for only \$500!

### Event Support

Kim Deluliis, one of the Academy's two owners, and her Team are at your service for quick, helpful and friendly assistance for an easy and efficient implementation.

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**Corp Event Client list:** Acura, Aecon, Airex Inc., Alpine Ontario, AMD, Andres Wines, Appliance Canada, Associated Logistics, Atlantis Transportation, Atlas Polar, AVIDA, Bank of America, BEA Systems, Bedrock(The Beer Store), Bee Clean, Bentall Kennedy, Black Iron Data, Bothwell-Accurate, Bridgestone USA, Brinks Canada, Brookfield RPS, Brother, Cadillac Fairview, Canaccord Adams, Canadian Hemophilia Society, Casino Rama, Cervini Painting, Chevron Texaco, Chrysler, CIBC World Markets, Coca Cola, Colliers International, CommVault, Creit Management, Daoust Vukovich, Deloitte Inc., Dell Canada, Detour Gold, Elgner Group, Ernst & Young, Fallsview Casino Resort, FCT, Fidelity Investments, FireEye, Firestone Industrial, Gencom, Great Dane Trailers, Hitachi Solutions, Hoffmann La Roche, Hogan Chev Buick, Home Depot, HPE, HTS Engineering, IBM, Ingram Micro, International Truck and Engine, Javelin Technologies, Karbon, Kenworth Truck Centers, Kingslett Capital, Lormel Homes, Microsoft Canada, Movado Group, Mytox, National Bank Financial, NOCO, Nucap Group, Ontario Road Builders Assoc., On-X Solutions, Orion Securities, Oxford Properties, Partner Re, Peter Clark Group, Pennzoil / Quaker State, Petro Canada, Petro Canada Lubricants, Pricewaterhouse Coopers, Raymond James, Royal Bank of Canada, Sandvine Inc., Scalar Decisions, Schawk, Snap Financial, Stikeman Elliott, Soft Choice, Sonepar, Sony, Soroc, Sprott Securities, StoneCap Securities, Sunoco, Sysco, TD Securities, Telus, TerraCert, Timberland Equipment, Tintri, Tirecraft, Toronto Star, Transcontinental Printing, Union Gas, UPI, Upper Canada Hardware, Velocity Marketing, Veritas Software, West Face Capital, X Wave.

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### 3 EASY BOOKING STEPS:

1. Call us to select an event type and race date
2. Sign a letter of intent and send with deposit
3. Balance is not due until 90 days prior to your event



### FOR MORE INFO CONTACT US:

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